

Forward looking....

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## Web 2.0—The latest in Web Technology

The new buzz around the web is Web 2.0. Did they release a new version and we missed Web 1.1? No, but regardless what you call Web 2.0, they are going to label technology. So what is Web 2.0? Opinions do vary, but the best description is: Implementation of collaborative web technology. Meaning that just a few short years ago websites were only being created to give out information. Website didn't have anywhere to upload comments, questions or suggestions. The whole social media craze has changed that. The new landscape of websites are more interactive and responsive. Here is some information - and it is up to you to determine if you "like" that or not. Not only can you give an instant "thumbs up" you can comment real time.

Lets look into the future a bit. As you browse around the web and make your opinions known, whether it be on Facebook or Trip Advisor, your browser is watching. As it compiles information about what you like and what you don't, it will start making some decisions. For instance, the advertising that you see will be specially tailored based on your preferences. You can already see this trend emerging.

To discuss how Static Interactive can help with navigating the web, [contact us](#), we can help.

Or, check us out online at: [www.staticinteractive.com/](http://www.staticinteractive.com/)



### Search Websites

Have you noticed lately when you are on a site, the advertisements are things you are interested in? There is a new trend that has been emerging, that takes into account how you browse the web. They are opinion based websites that learn what you like and navigate you towards those interests. Here are examples of some of these sites:

1. [Stumble upon.](#)
2. [Mahalo](#)

## Feature Article

### Quote

**Your imagination is your pre-view of life's coming attractions.**  
~Albert Einstein

### Humour Break



### Snake Bite

Jonathan and Randy were hiking buddies and on this one day in the woods Randy is bitten on the rear end by a huge rattlesnake. Ok, Jonathan says "I'll run to town for a doctor."

Jonathan runs as fast as he can for 10 miles to a small town and finds the town's only doctor, who is busy delivering a baby. Jonathan says "My buddy's been bit by a rattle snake in the woods and needs urgent help right away!" Doc says "I can't leave now, I'm busy!" "But here's what you can do. Take a pocket knife, cut a little 'x' where the bite is, suck out all the poison and then spit it on the ground."

Jonathan runs all the way back to his friend, who is in agony. In extreme pain, Randy screams "Well what did the doctor say?" "He says you're gonna die."

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## The Future is Now

To start off the New Year I wanted to look forward. The main thing I wanted to do is arm you with information. Since technology is what I do I would like to tell you about some technology that is going to change our future. No not Star Trek stuff, things that are happening today that most people are unaware of.

### 3D Printing

The first technology that is soon to change the future is 3D printing. 3D printing is just that - it is a printer that sprays a resin to create a 3d model of an object on your computer. Crazy right? No way! Take a look at this website, if you always had a dream to be a creator/inventor now is your chance. <http://www.shapeways.com/>

### Docking your Phone

The next major advancement is the ability to dock and use one device for everything. No need to have a workstation, a laptop, a blackberry and an Ipad. The latest innovation is to have one mobile communication device that can be docked and viewed in a larger format. The [Motorola Atrix](#) is such a device.

So how long do you think it will be before any smart phone can connect to your TV wirelessly?

Now couple this with the ability to:

1. Use the device without a mouse or Keyboard using voice activated technologies and other gestures similar to the features provided by [Microsoft Kinect](#).
2. New technology would allow us to charge our devices with out a cable - charging your device [over the air](#).

### Hybrid Assistive Limb

Last but not least that's right - HAL or Hybrid Assistive Limb. HAL is the future in robotics. HAL help assist people with disabilities or people with mobility issue by assisting with movement walking, getting out of a chair and an assortment of other tasks.

Ok maybe a little like Star Trek.

**Article Courtesy of Brad Wirth**

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